



January 1, 2011

Happy New Year Everyone. I hope that your holidays were restful and joyous, and that you at least got a little respite from dance for awhile. Hopefully, this newsletter will help you get started on the season and all that it has to offer. It is the beginning of a brand new day for Showcase America Unlimited, and for your teams, too.

**REGISTRATIONS FOR CONTESTS:**

It's that time! If you haven't already been contacted by host teams, you should probably be in contact ASAP about your interest in their contest. Remember, that you need to participate in 3 contests in order to be eligible for a State competition and/or Nationals. While registration deadlines are typically 4-6 weeks prior to a contest, many contests in March (especially) close much earlier than that because they are full. ATTACHED IS THE GENERIC CONTEST ENTRY FORM YOU CAN USE TO SEND IT TO ANY SCAU CONTEST. FILL IT OUT AND EMAIL IT TO THE ADDRESS BELOW.

Here is the latest contact information:

January 22: Pt. Huron HS ( Pt. Huron, Michigan): (LaNeisha Murphy)  
[lmurphy@phasd.us](mailto:lmurphy@phasd.us)

February 6: East Central High School (Leon, Indiana): (Jeannie Herman)  
[jherman@sunmandearborn.k12.in.us](mailto:jherman@sunmandearborn.k12.in.us) 812-576-1900 ext. 13840

February 13: St. Ursuline Academy (Cincinnati, Ohio): (Brenda Elmore)  
[Brenda.Elmore@alkermes.com](mailto:Brenda.Elmore@alkermes.com)

February 19: Oak Hills High School (Cincinnati, Ohio): (Donna Holtman)  
[donna@hscustomhomes.com](mailto:donna@hscustomhomes.com) 513-641-2459

February 20: Groveport High School (Columbus, Ohio): ALSO THE COLUMBUS REGIONAL CHAMPIONSHIPS (Julie Elk)  
[rainbow1997@hotmail.com](mailto:rainbow1997@hotmail.com)

February 26: Whitehall High School (Columbus, Ohio): (Staci Fletcher)  
[stacifletcher@gmail.com](mailto:stacifletcher@gmail.com) 614-496-3864

February 27: Pt. Huron High School (Pt. Huron, Michigan): (LaNeisha Murphy)



[lmurphy@phasd.us](mailto:lmurphy@phasd.us)

March 5: Centerville High School (Centerville, Ohio): (Carolyn Zangri)  
[caro43@aol.com](mailto:caro43@aol.com) 937-434-6420

March 6: East Central High School (Leon, Indiana): ALSO INDIANA STATE CHAMPIONSHIPS! (Jeannie Herman) [jherman@sunmandearborn.k12.in.us](mailto:jherman@sunmandearborn.k12.in.us)  
812-576-1900 ext. 13840

March 6: Hazel Park High School (Hazel Park, Michigan): ALSO MICHIGAN STATE CHAMPIONSHIPS! (Flo Crachiola) [seemrsc@comcast.net](mailto:seemrsc@comcast.net) 248-547-1468

March 12: Tipp City High School (Tipp City, Ohio): (Denise Moore)  
[dmoore@tippcity.k12.oh.us](mailto:dmoore@tippcity.k12.oh.us) 937-238-9587

March 13: Harrison High School (Cincinnati, Ohio): Cheryl Gorenflo  
[cheryl.gorenflo@southwestschools.org](mailto:cheryl.gorenflo@southwestschools.org) 513-305-5387

March 19: Butler High School (Dayton, Ohio): ALSO DAYTON REGIONAL CHAMPIONSHIPS (Pam Drewry) [drewrype@aol.com](mailto:drewrype@aol.com) 937-890-8687

March 26: Oak Hills High School (Cincinnati, Ohio): ALSO CINCINNATI REGIONAL CHAMPIONSHIPS (Katie Cook) [kramerk@fuse.net](mailto:kramerk@fuse.net) 513-347-3677

March 27: St. Ursula High School (Cincinnati, Ohio): (Molly Brun)  
[brunsm3@xavier.edu](mailto:brunsm3@xavier.edu) 513-600-0555 (GREAT NEW CONTEST----WHY NOT DO A DOUBLE WEEKEND IN CINCINNATI?? GREAT LAST WEEKEND BEFORE THE BIG DANCE!)

April 2 or 3: Potential Showcase of Dance (just for fun) Location and specifics TBA

APRIL 8, 9, 10: OHIO STATE CHAMPIONSHIPS AND NATIONAL CHAMPIONSHIPS (Northern Kentucky University): (Linda Hall) [linda@scau.org](mailto:linda@scau.org)  
Officer competition on Friday; Juniors and Seniors on Saturday; Elementary/Primary and Best of the Best on Sunday.

**STUDENT ADVISORY BOARD:**



Please send the name, cell phone number (if applicable), and email address of one dancer who will serve on this year's advisory board. Qualifications:

\*Only senior teams need to send a representative

\*Please select a **junior** in high school, so that she/he may serve through the summer

\*Select a dancer who is a leader (not just your best dancer), who has great ideas, follows-through with plans, and who exhibits sportsmanship.

\*\*Please send that name (1 or 2 per senior team only) to Kim Nicoll at [chelsey34@aol.com](mailto:chelsey34@aol.com) no later than January 15, 2011.

Name/ Cell Phone Number/ email address/ team name

### **SPORTSMANSHIP AWARDS:**

Two awards will be given each year...one for teams and one for individuals.

FOR TEAMS: The Gwen Bailey Sportsmanship Award:

Teams will comply with minimum requirements below:

\*Written pledge by dancers, coaches, and parents promising support and sportsmanship to and with other teams

\*Evidence of seeking out at least one new team to support

\*Evidence of 20 hours (as a team) of community service

\*Evidence of 10 hours (as a group) of service from parents to another team(s)

\*Evidence of 10 hours (as a group) of service from the dancers to another team(s)

\*Evidence of 5 hours of service from the director to another team(s)

\*\*Team will submit all forms and evidence by March 30th to Nancy Turner

FOR INDIVIDUAL DANCERS: The Rochester High School Recognition Award:

Individual dancers will comply with minimum requirements below:

\*An individual dancer who has developed a personal and/or team plan of displaying support, sportsmanship, and education through the season.

\*The dancer will submit her/his plan and evidence of the implementation of the plan

\*\*Dancer will submit all forms and evidence by March 30th to Nancy Turner



### **RECREATION CATEGORY**

This year, we have created a recreation category for teams who are just starting out in competition, just starting out in a category, having a rebuilding year...whatever reason you decide. The program will be piloted this year in the SENIOR category only. Recreation teams will not be eligible for High Point awards, Grand Championships, Regional or State Championships. Teams can also be recreation in one category and regular category for another (for instance, maybe this is your first year in the kick category, and you want to ease your way into it).

So, contest directors, make sure you include this piece of information on your registration forms, and team directors, be sure to mark it clearly if you are to be considered a recreation team only for a category or for multiple categories.

### **STATE/NATIONALS RECEPTION**

We are considering holding a dessert reception/get-together on Friday evening, April 8th to help honor our scholarship winners, Hall of Fame inductees, and other special award winners----and to just get together before the big weekend really begins.

In order to begin our planning, please help us determine an idea of whether this is viable, how many we should plan for, etc. This in no way obligates you, but if you could just send your best "guestimate" or "ballpark" of how many directors, parents, dancers might attend such an event, that would help us in selecting facility, planning, etc. Everyone is welcome.

We are estimating the price would be \$15 or less at this point, which would allow us to cover costs and invite the award winners for free.

Please send your guestimate to Mindy Farry at [mindy@scau.org](mailto:mindy@scau.org) by January 15th.

### **SHOWCASE ALUMNI ASSOCIATION:**



We are beginning to plan for SCAU alumni dancer events. In order to do this, we need your help. Please forward a list of any former dancers with whom you still have email contact to Mindy Farry at [mindy@scau.org](mailto:mindy@scau.org).

You could also tell them that they can access information on the new SCAU Alumni fanpage beginning January 15th.

So, send me their names and email addresses by January 15th! Thanks!

### **SURVEY RE-RUN!**

The survey we sent out last year only was responded to by 16 directors out of 100 emails sent. We thought that possibly the survey link went to bulk or junk mails, so we are trying again to get more responses.

You can access our survey results by going to the following link:  
<http://www.surveymonkey.com/s/5B5GTNM>

Please try to complete this survey (directors and judges only) by January 15, 2011.  
Thanks so much!

### **COMMUNICATION WITH SCAU**

We only send newsletters and emails to judges (who have paid their dues and attended a meeting) and to directors of member teams. If you would like your dancers and/or parents to get information from SCAU, please have them sign up for the Showcase America Facebook Fan Page. That way, I can communicate director-only information to you, yet keep the fans and dancers informed with other information.

On that note, the Board members and I typically do not respond to parent/student questions, concerns. We never know who is going being your back and trying to find out information that you have not shared with your team and/or parents. One example is a director who yearly tells us, "I only want 4 dressing room passes for Nationals. Too many mom's in the room drive me crazy." So, if a parent from that team writes to me complaining about not being able to be in the dressing room, and I answer that we give out as many passes as directors ask for, I've created a problem. What I will typically do is have them contact their team director and/or ask the director if it is OK to respond to this person. Don't want to create unnecessary waves for you!

### **WELCOME TO OUR NEW TEAMS!**



We are so excited to welcome several new teams to Showcase America Unlimited. Please take some time to welcome these new dancers and especially their stressed out directors (you remember that first year, don't you?) to our family:

A+ Arts Academy--Columbus (Cynthia Harold)  
Fishers Fusion Dance---Indiana  
Inkster High School Vikings--Michigan (Churi Level)  
Macomb Community Dance--Michigan (Jane Elias)  
Sacred Heart Dance--Michigan (Carolynn Harwood)  
St. Ursula Academy--Cincinnati (Molly Brun)

**BOARD MEMBERS----FEEL FREE TO CONTACT ANY OF THESE INDIVIDUALS WITH CONCERNS AND/OR QUESTIONS!**

Chief Operating Officer: Mindy Farry [mindy@scau.org](mailto:mindy@scau.org)  
Vice Presidents: Nancy Turner [travelertofun@yahoo.com](mailto:travelertofun@yahoo.com)  
Karie Seubert [karie.seubert@gmail.com](mailto:karie.seubert@gmail.com)  
Secretary: Tracey Burgoon [tracey@miracledance.com](mailto:tracey@miracledance.com)  
Secretary: Kim Nicol [chelsey34@aol.com](mailto:chelsey34@aol.com)  
Treasurer: Jennifer Rothwell [jennrothwell@hughesnet.com](mailto:jennrothwell@hughesnet.com)

Board Members:

Lori Downey: [danceexp@woh.rr.com](mailto:danceexp@woh.rr.com)  
Bridgitte Hatfield: [bridgittef@aol.com](mailto:bridgittef@aol.com)  
Angie Steins: [angie\\_stiens@hotmail.com](mailto:angie_stiens@hotmail.com)  
Kelly Martin: [kellylynn21983@yahoo.com](mailto:kellylynn21983@yahoo.com)  
Wynonna Chenault: [chenaultedancers@aol.com](mailto:chenaultedancers@aol.com)  
Geoff Washburn: [gwashburn@memorialhealthcare.org](mailto:gwashburn@memorialhealthcare.org)  
Mary Murtha: [mary@wildfiredance.com](mailto:mary@wildfiredance.com)  
Amy Vandergriff: [vanderdance0@gmail.com](mailto:vanderdance0@gmail.com)  
Brenda Elmore: [punkytoff@aol.com](mailto:punkytoff@aol.com)  
Robyn Burke: [rbnwpdance@zoomtown.com](mailto:rbnwpdance@zoomtown.com)  
Pam Six: [pamela.six@ecotoh.net](mailto:pamela.six@ecotoh.net)

**DEADLINES AND DATES**



**JANUARY 15:**

\*\*\*STUDENT ADVISORY BOARD NAMES TO [chelsey34@aol.com](mailto:chelsey34@aol.com)

\*\*\*SURVEY ---follow link

\*\*\*ALUMNI ASSOCIATION NAMES TO [mindy@scau.org](mailto:mindy@scau.org)

\*\*\*ESTIMATE OF DESSERT RECEPTION ATTENDEES to [mindy@scau.org](mailto:mindy@scau.org)

**MARCH 15:**

**SCHOLARSHIP APPLICATIONS:** --details on [www.scau.org](http://www.scau.org)--form will be updated by February 1st

**NOMINATIONS FOR 5 STAR AWARD, DIRECTOR OF THE YEAR**--more info after February 1st

**MARCH 30TH:**

**SPORTSMANSHIP APPLICATIONS FOR TEAMS**

**SPORTSMANSHIP APPLICATIONS FOR INDIVIDUAL DANCERS**

Here's hoping your January rehearsals are productive and drama-free! Have a great one!

Mindy Farry  
Showcase America